

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2715322**

Alt Order #: 27135695

Product Desc: SLFKS

Estimate: 9124

Flight Dates: 10/07/20 - 10/13/20

Original Date / Rev: 10/06/20 / 10/06/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: **Mentzer Media Services**

Buying Contact:

Billing Contact: Mentzer Media Services Email

210 W. Pennsylvania Avenue

Towson, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Senate Leadership Fund PAC**

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	72	\$67,900.00	\$57,715.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	72	\$67,900.00	\$57,715.00	242.50
Totals	72	\$67,900.00	\$57,715.00	242.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/07/20	10/07/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----			1			\$400.00		1.50			
2	Multi	10/08/20	10/08/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---			1			\$400.00		1.50			
3	Multi	10/09/20	10/09/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--			1			\$400.00		1.50			
4	Multi	10/12/20	10/12/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$400.00		1.50			
5	Multi	10/13/20	10/13/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$400.00	P3	1.50	NM	1	\$400.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		KSN Today 2													
		Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$400.00		1.50			
6	Multi	10/07/20	10/07/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$700.00		2.40			
7	Multi	10/08/20	10/08/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$700.00		2.40			
8	Multi	10/09/20	10/09/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$700.00		2.40			
9	Multi	10/12/20	10/12/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$700.00		2.40			
10	Multi	10/13/20	10/13/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$700.00	P3	2.40	NM	1	\$700.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$700.00		2.40			
11	Multi	10/07/20	10/07/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$600.00		2.00			
12	Multi	10/08/20	10/08/20	Today Show 8-9am	CM	8-9am	---T---	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$600.00		2.00			
13	Multi	10/09/20	10/09/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$600.00		2.00			
14	Multi	10/12/20	10/12/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		Today Show (8-9am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$600.00		2.00			

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Advertiser: POL/Senate Leadership Fund PAC
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	Multi	10/13/20	10/13/20	Today Show 8-9am Channels : KSNK,KSNG,KSNN,KSNNW Today Show 8-9am Today Show (8-9am)	CM	8-9am	-T-----	:30	1	\$600.00	P3	2.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/12/20	10/18/20	-T-----		1			\$600.00		2.00				
16	Multi	10/10/20	10/10/20	Kansas Today Sa/Su 6a-8a Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend	CM	SaSu 6a-8a	-----S-	:30	2	\$200.00	P3	1.30	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	-----S-		2			\$200.00		1.30				
E 17	Multi	10/10/20	10/10/20	Today Show Sa Channels : KSNK,KSNG,KSNN,KSNNW Today Show Sa Saturday Today Show	CM	8a-10a	-----S-	:30	1	\$300.00	P3	1.40	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	-----S-		1			\$300.00		1.40				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Today Show Sa		8a-10a	-----Sa--	:30		(\$300.00)		1.40	NM		
	Credited														
18	Multi	10/11/20	10/11/20	Kansas Today Sa/Su 6a-8a Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a Kansas Today Weekend	CM	SaSu 6a-8a	-----S	:30	2	\$200.00	P3	1.10	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	-----S		2			\$200.00		1.10				
E 19	Multi	10/11/20	10/11/20	Today Show Su Channels : KSNK,KSNG,KSNN,KSNNW Today Show Su Sunday Today Show	CM	Today Show Su	-----S	:30	1	\$300.00	P3	1.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	-----S		1			\$300.00		1.60				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Today Show Su		Today Show Su	-----Su	:30		(\$300.00)		1.60	NM		
	Credited														
20	Multi	10/07/20	10/07/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	--W----		1			\$280.00		1.30				
E 21	Multi	10/08/20	10/08/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas Good Day Kansas	CM	1230p-1p	---T---	:30	1	\$280.00	P3	1.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	---T---		1			\$280.00		1.30				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Good Day Kansas		1230p-1p	---Th----	:30		(\$280.00)		1.30	NM		
	Credited														
E 22	Multi	10/09/20	10/09/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$280.00	P3	1.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	----F--		1			\$280.00		1.30				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Good Day Kansas		1230p-1p	-----F----	:30		(\$280.00)		1.30	NM		
	Credited														
23	Multi	10/12/20	10/12/20	Good Day Kansas Channels : KSNK,KSNG,KSNN,KSNNW	CM	1230p-1p	M-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00

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Advertiser: POL/Senate Leadership Fund PAC
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$280.00		1.30			
24	Multi	10/13/20	10/13/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
				Channels : KSNK,KSNG,KSNL,KSNW											
Good Day Kansas															
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$280.00		1.30			
25	Multi	10/07/20	10/07/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$600.00		2.80			
26	Multi	10/09/20	10/09/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$600.00		2.80			
27	Multi	10/12/20	10/12/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$600.00	P3	2.80	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$600.00		2.80			
28	Multi	10/08/20	10/08/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$900.00		4.00			
29	Multi	10/12/20	10/12/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$900.00		4.00			
30	Multi	10/13/20	10/13/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$900.00	P3	4.00	NM	1	\$900.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$900.00		4.00			
31	Multi	10/07/20	10/07/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$1,000.00		5.10			
32	Multi	10/08/20	10/08/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---					1	\$1,000.00		5.10			
33	Multi	10/09/20	10/09/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Wichita KS KSNW

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	----F--			1		\$1,000.00		5.10				
34	Multi	10/12/20	10/12/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	M-----			1		\$1,000.00		5.10				
35	Multi	10/13/20	10/13/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,000.00	P3	5.10	NM	1	\$1,000.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-T-----			1		\$1,000.00		5.10				
36	Multi	10/07/20	10/07/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	--W----			1		\$1,500.00		6.50				
37	Multi	10/08/20	10/08/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	---T---			1		\$1,500.00		6.50				
38	Multi	10/09/20	10/09/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	----F--			1		\$1,500.00		6.50				
39	Multi	10/12/20	10/12/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	M-----			1		\$1,500.00		6.50				
40	Multi	10/13/20	10/13/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,500.00	P3	6.50	NM	1	\$1,500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/12/20	10/18/20	-T-----			1		\$1,500.00		6.50				
41	Multi	10/07/20	10/07/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	--W----			1		\$2,000.00		9.60				
42	Multi	10/08/20	10/08/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	---T---			1		\$2,000.00		9.60				
43	Multi	10/09/20	10/09/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
				Channels : KSNL,KSNG,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/05/20	10/11/20	----F--			1		\$2,000.00		9.60				

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
44	Multi	10/12/20	10/12/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$2,000.00		9.60			
45	Multi	10/13/20	10/13/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNN M-F 630-7p Wheel of Fortune	CM	630-7pm	-T-----	:30	1	\$2,000.00	P3	9.60	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$2,000.00		9.60			
46	Multi	10/12/20	10/12/20	Mon Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNN Mon Prime Other 1 American Ninja Warrior-NBC	CM	7-9p	M-----	:30	1	\$2,400.00	P3	7.30	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	M-----					1	\$2,400.00		7.30			
47	Multi	10/13/20	10/13/20	Tue Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNN Tuesday 7-8p Weakest Link Tue 8e/7c-NBC	CM	7-8p	-T-----	:30	1	\$2,400.00	P3	6.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-T-----					1	\$2,400.00		6.00			
48	Multi	10/07/20	10/07/20	Wed Prime Hour 1 Channels : KSNC,KSNG,KSNN,KSNN Wednesday 7-8p Weakest Link (R) OTO Wed 8e/7c-NBC	CM	7-8p	--W----	:30	1	\$1,600.00	P3	4.30	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$1,600.00		4.30			
49	Multi	10/07/20	10/07/20	Vice Presidential Debate Channels : KSNC,KSNG,KSNN,KSNN Vice Presidential Debate Vice Presidential Debate/Analysis [Estimate is based on the 4.4 NTI hh rtg for the Vice Presidential debate in 2016 on NBC adjusted to the Oct'19 late news delivery on KSNW+]	CM	Vice Presidential C	--W----	:30	1	\$3,000.00	P3	7.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	--W----					1	\$3,000.00		7.00			
50	Multi	10/09/20	10/09/20	Fri Prime Other 1 Channels : KSNC,KSNG,KSNN,KSNN Fri Prime Other 1 American Ninja Warrior (R) Fri 8e/7c-NBC	CM	7-9p	----F--	:30	1	\$1,000.00	P3	3.60	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$1,000.00		3.60			
51	Multi	10/09/20	10/09/20	Fri Prime Hour 3 Channels : KSNC,KSNG,KSNN,KSNN Friday 9-10p Dateline-NBC	CM	9-10p	----F--	:30	1	\$1,000.00	P3	3.10	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	----F--					1	\$1,000.00		3.10			
52	Multi	10/10/20	10/10/20	Notre Dame Football Channels : KSNC,KSNG,KSNN,KSNN Notre Dame Football Notre Dame Football Prime vs. Florida State	CM	Notre Dame Footb	-----S-	:30	1	\$700.00	P3	2.20	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-					1	\$700.00		2.20			
53	Multi	10/11/20	10/11/20	FB Night in Amer Pre Game Channels : KSNC,KSNG,KSNN,KSNN FB Night in Amer Pre Game Football Night in America	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	7.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S					1	\$1,600.00		7.00			
54	Multi	10/11/20	10/11/20		CM	NFL Game	-----S	:30	1	\$4,800.00	P3	16.70	NM	1	\$4,800.00

Order / Rev: A2715322
 Alt Order #: 27135695
 Flight Dates: 10/07/20 - 10/13/20

Advertiser: POL/Senate Leadership Fund PAC
 Product Desc: SLFKS
 Estimate: 9124

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S		1				\$400.00		1.30			
E 65	Multi	10/08/20	10/09/20	French Open Tennis	CM	French Open Tenn	--21--	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				French Open Tennis (11:00 AM-2:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---21--		3				\$200.00		0.00			
E 66	Multi	10/10/20	10/11/20	French Open Tennis	CM	French Open Tenn	-----11	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				French Open Tennis (8:00 AM-11:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----11		2				\$200.00		0.00			
E 67	Multi	10/08/20	10/09/20	Kansas Today	CM	430-5am	---11--	:30	2	\$80.00	P3	0.00	NM	2	\$160.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Kansas Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---11--		2				\$80.00		0.00			
N 68	Multi	10/08/20	10/08/20	Thur Prime Other 2	CM	8p-10p	---T---	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Thur Prime Other 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---		1				\$1,600.00		0.00			
N 69	Multi	10/08/20	10/08/20	M-F 3-4p	CM	3-4pm	---T---	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 3-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	---T---		1				\$400.00		0.00			
N 70	Multi	10/10/20	10/10/20	Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Notre Dame Football (6:30 PM-10:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-----S-		1				\$700.00		0.00			
													Totals	72	\$67,900.00



125 West 55th St
New York, NY 10019

Contract # 27135695	Changes as of: 10/6/2020 at 12:38 PM	Version: Highlighting Revision 1
CPE: 275/694/9124	Flight: 10/7/20 - 10/13/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Senate Leadership Fund Product: SLFKS	Market: Wichita
Agency Order #: 10025663	Buyer: Scott, Kelly	Office: WASHINGTON
Salesperson: KELLY JOHNS 202-872-5880	Service: Nielsen Primary Demo: Adults 35+	Con Type: POLITICAL/VOTE Total \$: \$67,900.00
Separation:	Assistant: KELLY JOHNS 202-872-5880	Total Spots: 72 Total CPP: \$280.00 Total GRP: 242.5 Traffic #: A2715322

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/7 - 10/13							Total Spots	Total \$	CPP*	GRP*
							10/7	10/8	10/9	10/10	10/11	10/12	10/13				
1	W-F,M-Tu 6a-7a		Kansas Today 3	\$400.00	1.5	30	1	1	1	0	0	1	1	5	\$2,000.00	\$266.67	7.5
2	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$700.00	2.4	30	1	1	1	0	0	1	1	5	\$3,500.00	\$291.67	12.0
3	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$600.00	2.0	30	1	1	1	0	0	1	1	5	\$3,000.00	\$300.00	10.0
4	Sa 6:30a-8a		Kansas Today Weekend	\$200.00	1.3	30	0	0	0	2	0	0	0	2	\$400.00	\$153.85	2.6
5	Sa 8a-9:30a		Saturday Today Show	\$300.00	1.4	30	0	0	0	0	0	0	0	0	\$0.00	\$214.29	0.0
6	Su 6a-8a		Kansas Today Weekend	\$200.00	1.1	30	0	0	0	0	2	0	0	2	\$400.00	\$181.82	2.2
7	Su 8a-9a		Sunday Today Show	\$300.00	1.6	30	0	0	0	0	0	0	0	0	\$0.00	\$187.50	0.0
8	W-F,M-Tu 12:30p-1p		Good Day Kansas	\$280.00	1.3	30	1	0	0	0	0	1	1	3	\$840.00	\$215.38	3.9
9	W-F,M-Tu 4p-4:30p		Jeopardy B	\$600.00	2.8	30	1	0	1	0	0	1	0	3	\$1,800.00	\$214.29	8.4
10	W-F,M-Tu 4:30p-5p		Jeopardy	\$900.00	4.0	30	0	1	0	0	0	1	1	3	\$2,700.00	\$225.00	12.0
11	W-F,M-Tu 5p-5:30p		KSN News	\$1,000.00	5.1	30	1	1	1	0	0	1	1	5	\$5,000.00	\$196.08	25.5
12	W-F,M-Tu 6p-6:30p		KSN News	\$1,500.00	6.5	30	1	1	1	0	0	1	1	5	\$7,500.00	\$230.77	32.5
13	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$2,000.00	9.6	30	1	1	1	0	0	1	1	5	\$10,000.00	\$208.33	48.0
14	M 7p-9p		American Ninja Warrior-NBC	\$2,400.00	7.3	30	0	0	0	0	0	1	0	1	\$2,400.00	\$328.77	7.3
15	Tu 7p-8p		Weakest Link Tue 8e/7c-NBC	\$2,400.00	6.0	30	0	0	0	0	0	0	1	1	\$2,400.00	\$400.00	6.0
16	W 7p-8p		Weakest Link (R) OTO Wed 8e/7c-NBC	\$1,600.00	4.3	30	1	0	0	0	0	0	0	1	\$1,600.00	\$372.09	4.3
17	W 8p-10p		Vice Presidential Debate/Analysis	\$3,000.00	7.0	30	1	0	0	0	0	0	0	1	\$3,000.00	\$428.57	7.0
[Estimate is based on the 4.4 NTI hh rtg for the Vice Presidential debate in 2016 on NBC adjusted to the Oct'19 late news delivery on KSNW+]																	
18	F 7p-9p		American Ninja Warrior (R) Fri 8e/7c-NBC	\$1,000.00	3.6	30	0	0	1	0	0	0	0	1	\$1,000.00	\$277.78	3.6
19	F 9p-10p		Dateline-NBC	\$1,000.00	3.1	30	0	0	1	0	0	0	0	1	\$1,000.00	\$322.58	3.1
20	Sa 6:30p-10p		Notre Dame Football Prime vs. Florida State	\$700.00	2.2	30	0	0	0	1	0	0	0	1	\$700.00	\$318.18	2.2



125 West 55th St
New York, NY 10019

Contract # 27135695	Changes as of: 10/6/2020 at 12:38 PM	Version: Highlighting Revision 1
CPE: 275/694/9124	Flight: 10/7/20 - 10/13/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Senate Leadership Fund Product: SLFKS	Market: Wichita
	Agency Order #: 10025663	Office: WASHINGTON
	Buyer: Scott, Kelly	Service: Nielsen
	Salesperson: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+
	Separation:	Assistant: KELLY JOHNS 202-872-5880
		Con Type: POLITICAL/VOTE
		Total \$: \$67,900.00
		Total Spots: 72
		Total CPP: \$280.00
		Total GRP: 242.5
		Traffic #: A2715322

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/7 - 10/13							Total Spots	Total \$	CPP*	GRP*
							10/7	10/8	10/9	10/10	10/11	10/12	10/13				
21	Su 6p-7:20p		Football Night in America	\$1,600.00	7.0	30	0	0	0	0	1	0	0	1	\$1,600.00	\$228.57	7.0
22	Su 7:20p-10:30p		SNF: Minnesota @ Seattle	\$4,800.00	16.7	30	0	0	0	0	1	0	0	1	\$4,800.00	\$287.43	16.7
23	W-F,M-Tu 10p-10:35p		KSN News	\$1,500.00	3.3	30	1	0	1	0	0	1	0	3	\$4,500.00	\$454.55	9.9
24	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$560.00	1.5	30	1	1	1	0	0	1	1	5	\$2,800.00	\$373.33	7.5
25	Sa 10:30p-12m		Saturday Night Live-NBC	\$700.00	2.0	30	0	0	0	1	0	0	0	1	\$700.00	\$350.00	2.0
26	Su 10:35p-11:05p		Good Day Kansas	\$400.00	1.3	30	0	0	0	0	1	0	0	1	\$400.00	\$307.69	1.3
27	Th 11a-2p		FRENCH OPEN TENNIS	\$200.00	0.0	30	0	2	1	0	0	0	0	3	\$600.00	\$0.00	0.0
28	Sa-Su 8a-11a		FRENCH OPEN TENNIS	\$200.00	0.0	30	0	0	0	1	1	0	0	2	\$400.00	\$0.00	0.0
29	M-F 4:30a-5a		KSN TODAY	\$80.00	0.0	30	0	1	1	0	0	0	0	2	\$160.00	\$0.00	0.0
REV+ 30	Th 8p-10p		Dateline	\$1,600.00	0.0	30	0	0	0	0	0	0	0	1	\$1,600.00	\$0.00	0.0
REV+ 31	M-F 3p-4p		Ellen	\$400.00	0.0	30	0	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
REV+ 32	Sa 6:30p-10p		Notre Dame Football	\$700.00	0.0	30	0	0	0	0	1	0	0	1	\$700.00	\$0.00	0.0
TOTALS:							12	13	13	6	6	12	10	72	\$67,900.00	\$280.00	242.5



125 West 55th St
New York, NY 10019

Contract # 27135695	Changes as of: 10/6/2020 at 12:38 PM	Version: Highlighting Revision 1
CPE: 275/694/9124	Flight: 10/7/20 - 10/13/20	Station: KSNW
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Senate Leadership Fund Product: SLFKS	Market: Wichita
Agency Order #: 10025663	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Buyer: Scott, Kelly	Service: Nielsen	Total \$: \$67,900.00
Salesperson: KELLY JOHNS 202-872-5880	Primary Demo: Adults 35+	Total Spots: 72
Separation:	Assistant: KELLY JOHNS 202-872-5880	Total CPP: \$280.00
		Total GRP: 242.5
		Traffic #: A2715322

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/05/20 1:41 PM	Patty Sparkman	PROGRAM CHANGES - PLESAE ACCEPT MG OFFER
10/02/20 12:03 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$65,200
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	72	\$67,900.00	\$280.00	242.5
Total	100%	72	\$67,900.00	\$280.00	242.5

Monthly Summary		
Month	Spots	Dollars
2020-Oct	72	\$67,900.00
Total	72	\$67,900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/6/20 12:38 PM	KELLY JOHNS	Revised	3		\$2,700.00	\$67,900.00	Changes: Total Spots from 69 to 72, Calculated Dollars from \$65,200.00 to \$67,900.00, Total CPP from \$268.87 to \$280.00, Origuser Entered Dollars to \$65,200.00, User Entered \$ from \$0.00 to \$67,900.00, Total \$ from \$65,200.00 to \$67,900.00. 3 buylines added or modified.
Makegood 1	10/5/20 1:41 PM	Patty Sparkman	Confirmed	7	4	\$0	\$65,200.00	Changes: Total Spots from 66 to 69, Total GRPs from 248.1 to 242.5, Total CPP from \$262.80 to \$268.87, Total GIMPs from 0 to 243, Total CPM from \$0.00 to \$268,865.98. 6 buylines added or modified.
Queued for Electronic Contracting	10/2/20 10:48 AM					\$0	\$0	
New	10/1/20 6:09 PM	KELLY JOHNS	Confirmed	66		\$65,200.00	\$65,200.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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